



BRAD HOLTEN

bradholtten.com
contact@bradholtten.com
573.270.8560



EXPERIENCE

2008-Now

Design content and provide marketing consultation for businesses and individuals on a **freelance** basis. Formats are print and digital, desktop and mobile, raster and vector. Projects include UI, UX, branding, creative direction, digital illustration, retouching, photography, and research.

2016-2018

Produced effective design solutions for advertising and marketing campaigns at **Saint Francis Healthcare System**. Work included internal and external communication such as digital assets, billboards, magazines, infographics, brochures, presentations, mockups and other formats from conception to implementation.

2015-2016

Developed advertising and marketing creative for **Big Idea Advertising**. Projects consisted of print and digital material in the form of branding assets, landing pages, annual reports and promotional work. Clients included the American Arbitration Association, Hotel Indigo, the Peter G. Peterson Foundation, among others.

2014-2015

Assisted **The Integer Group** with print and digital advertising campaigns as an on-site freelance digital illustrator and photo retoucher. Clients included P&G, Miller-Coors, Johnson & Johnson, Starbucks, Kellogg's and Einstein Bagels.

EDUCATION

2014

Shillington School of Graphic Design
New York City
Certificate of Completion

2008

Southeast Missouri State University
Cape Girardeau, MO
B.S. in Technical Graphics

PROFICIENCIES

Tool

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe Lightroom
Adobe After Effects
Adobe XD
Sketch
Cinema 4D
Wordpress
MailChimp
Microsoft Office
DSLR Photography
HTML/CSS



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